AMMI Canada – CACMID Annual Conference 2018

Dates: May 2-5 / 2-5 mai • Location: Sheraton Vancouver Wall Centre, Vancouver, BC

SPONSORSHIP PROSPECTUS
Who We Are

Association of Medical Microbiology and Infectious Disease (AMMI) Canada

AMMI Canada is the national association that represents physicians, clinical microbiologists and researchers specializing in the fields of medical microbiology and infectious diseases. Through promotion of the diagnosis, prevention and treatment of human infectious diseases and by our involvement in education, research, clinical practice and advocacy, AMMI Canada aims to serve and educate the public and also to enhance the career opportunities of its members through professional development and advocacy initiatives.

Mission Statement
AMMI Canada: We advance the prevention, diagnosis, and treatment of infections.

Canadian Association for Clinical Microbiology and Infectious Diseases (CACMID)

CACMID is an organization that began from a public health microbiology background and is now one of Canada’s longest-standing microbiology associations. CACMID actively promotes cooperation, collaborative research, and education amongst microbiologists, and also the development and promotion clinical standards and guidelines. CACMID is inclusive of all microbiology-related positions, including technicians, clinicians, medical microbiologists, physicians, students, research scientists and laboratory managers.

Mission Statement
We advance the fields of clinical microbiology and infectious diseases in Canada through education, scholarship, advocacy and the promotion of best practices.

ABOUT THE ANNUAL CONFERENCE

The only one of its kind in Canada, the AMMI Canada – CACMID Annual Conference provides an interactive venue where experts in the fields of diagnostic microbiology, antimicrobial stewardship, infectious diseases, infection prevention and control, and public health meet. The conference attracts attendees from across Canada and internationally. As in previous years, the 2018 conference will provide updates on a variety of topics to a diverse audience of clinicians, microbiologists, laboratory technologists, public health professionals, infection prevention and control practitioners, students and residents.

The Central Planning Committee made of representatives from both AMMI Canada and CACMID governs the conference.

Collaborating Societies

2018 PROGRAM AT A GLANCE

Thursday, May 3
AMMI Canada AGM and Sections Meetings (07:00-08:45)
Plenary (09:00-11:00)
Indigenous Health and Infectious Diseases
State of the Art Clinical Lecture (14:45-15:45)
Pitfalls Leading to Litigation in Infectious Diseases and Medical Microbiology
AMMI Canada – CACMID Special Lecture (16:15-17:15)
Inside Pandora’s Box: Stopping Probable Predatory Journals

Friday, May 4
CACMID AGM (07:00-08:45)
Plenary (09:00-11:00)
Clinical Controversies in Infectious Diseases and Diagnostic Microbiology
State of the Art Clinical Lecture (14:10-15:10)
Therapeutic Drug Monitoring

Saturday, May 5
State of the Art Clinical Lecture (09:20-10:50)
Point-of-Care – Ready or Not, Here it Comes (co-developed by ESCMID)
Plenary (13:15-15:45)
What’s Hot in Adult and Paediatric Infectious Diseases, Infection Control and Diagnostic Microbiology?
At the AMMI Canada – CACMID Annual Conference, delegates have the opportunity to network with key industry partners, nurture existing relationships, build partnerships, discuss opportunities, and discover how to overcome obstacles in today’s complex health and care environment. Delegates see first hand what new tools, processes, and methods are available.
Sponsorship Opportunities

**DIAMOND SPONSOR**

$75,000

Exclusive to this level:
Conduct an AMMI Canada accredited co-developed Integrated Symposium

**POSSIBLE DATES AND TIMES**
- Thursday May 3 (1230 –1430) – 1.5 hours accredited
- Friday May 4 (1200 –1400) 1.5 hours accredited

**NB:** Times may be subject to change

**BENEFITS**
- The symposium must be accredited and co-developed by AMMI Canada following Royal College of Physicians and Surgeons of Canada Maintenance of Certifications criteria and AMMI Canada guidelines.
- Only two lunch time spots are available: one Thursday and one Friday.
- A dedicated meeting room for the symposium will be provided at no additional charge.
- The maximum number of attendees permitted at the symposium is **175**
- Basic Audio Visual and is supplied at no additional cost
- Double corner or end booth in exhibit hall plus four (4) additional exhibit hall representatives
- Eight (8) full conference registrations

**ADDITIONAL COSTS**
(not included as part of the sponsorship)
- The sponsor is responsible for all expenses related to the speakers (honorarium, travel and accommodation) per the AMMI Canada accreditation guidelines and funding rules.
- The sponsor is responsible for all expenses related to food and beverage and must be supplied by the host hotel.
- The sponsor is responsible for all audio-visual labour and equipment above and beyond the basic equipment provided.
- Signage related to the symposium.

**NOTE:** The Scientific Planning Committee will be the Program Planning Committee for all accredited programs. Industry CANNOT be involved in the program development nor can third party planners or communications companies.

**PLATINUM SPONSOR**

$50,000

NEW

Conduct an Unaccredited Activity

**POSSIBLE ACTIVITIES: DATES AND TIMES**
**Thursday May 2 (19:00–21:00)**
- Reception and Dinner with educational content for up to 70 guests maximum
- Reception and equipment demonstration for up to 100 people
- Reception for up to 150 guests maximum

**Friday May 3 (18:30–20:30)**
- Reception and Dinner with educational content for up to 70 guests maximum
- Reception and equipment demonstration for up to 100 people
- Reception for up to 150 guests maximum

**BENEFITS**
- A dedicated room/area for the activity is provided at no additional charge.
- The maximum number of attendees permitted depends on the activity and the space available at the hotel.
- Conference will advertise the event.
- One (1) single exhibit booth in exhibit hall plus two (2) additional exhibit hall representatives.
- Six (6) full conference registrations.

**ADDITIONAL COSTS**
(not included as part of the sponsorship)
- The sponsor is responsible for all expenses related to the speakers (honorarium, travel and accommodation).
- The sponsor is responsible for all expenses related to food and beverage and must be supplied by the host hotel.
- The sponsor is responsible for all audio-visual labour, equipment and electricity.
- Signage related to the symposium.

There are many sponsorship opportunities by which companies can support the AMMI Canada – CACMID Annual Conference. If you have a particular idea on how you would like to promote your company at the AMMI Canada – CACMID Annual Conference 2018 please contact Riccarda Galioto (613) 260-3233 ext 102 or riccarda@ammi.ca.
Sponsorship Opportunities

GOLD SPONSOR

$35,000 Exclusive to this level: Conduct an AMMI Canada accredited co-developed Workshop

NB: Times may be subject to change without notification

EVENT DATE
Thursday May 3 (0715 – 0845) – 1 hour accredited
- 0715 – 0745 Breakfast
- 0745 – 0845 Workshop
N.B. This time slot runs concurrently to the AMMI Canada AGM
- Breakfast 0700 – 0730
- AGM 0730 – 0845

Friday May 4 (0715 – 0845) – 1 hour accredited
- 0715 – 0745 Breakfast
- 0745 – 0845 Workshop
N.B. This time slot runs concurrently to the CACMID AGM
- Breakfast 0700 – 0730
- AGM 0730 – 0845

Saturday May 5 (0715 – 0845) – 1 hour accredited
- 0715 – 0745 Breakfast
- 0745 – 0845 Workshop
N.B. This time slot runs concurrently to the CFID Bug Run
- 0700 - 0830

BENEFITS
- The Workshop must be accredited and co-developed by AMMI Canada following Royal College of Physicians and Surgeons of Canada Maintenance of Certifications criteria and AMMI Canada guidelines
- Only three spots available, one per day - run concurrently to other activities including, the AMMI Canada and CACMID AGMs
- A dedicated meeting room for the workshop is provided at no charge.
- The maximum number of attendees permitted is 150.
- Basic Audio Visual is supplied at no additional cost.
- One (1) single exhibit booth in exhibit hall plus two (2) additional exhibit hall representatives
- Four (4) full conference registrations

ADDITIONAL COSTS
(Not included as part of the sponsorship)
- The sponsor is responsible for all expenses related to the speakers (honorarium, travel and accommodation) per the AMMI Canada accreditation guidelines and funding rules
- The sponsor is responsible for all expenses related to food and beverage and must be supplied by the host hotel
- The sponsor is responsible for all audio-visual labour and equipment above and beyond the basic equipment provided
- Signage related to the symposium

NOTE: The Scientific Planning Committee will be the Program Planning Committee for all accredited programs. Industry cannot be involved in the program development nor can third party planners.

SILVER SPONSOR

$20,000 Presentation Theatre (unaccredited)

Showcase a product or service by conducting a private 30-minute demonstration or presentation in a meeting room. Maximum number of attendees 50 people. Create an extension of your booth, free up space at the main booth and attract a larger crowd. Sponsors are responsible for all audio-visual equipment (must use annual conference supplier), speakers, and food and beverage (optional) (must use the Sheraton Hotel). Limited number of Presentation Theatres are available.

EVENT DATES AND TIMES
N.B. Times may be subject to change

Thursday May 3 (1230 - 1300) (1 spot)
- This time slot runs concurrently to the Exhibit Hall, the lunch for the Integrated Symposia and committee meetings)

Friday May 4 (1200 - 1230) (1 spot)
- This time slot runs concurrently to the Exhibit Hall, the lunch for the Integrated Symposia and committee meetings)

BENEFITS
- A dedicated room for the presentation theatre will be provided at no additional charge
- A maximum of 50 attendees are permitted – depends on set up requirements
- An exhibit booth in the exhibit hall plus 1 additional exhibit hall representatives.
- One (1) single exhibit booth in exhibit hall plus two (2) additional exhibit hall representatives
- Two (2) full conference registrations
- Conference is permitted to do limited advertising for the event.

ADDITIONAL COSTS
(Not included as part of the sponsorship)
- The sponsor is responsible for all expenses related to the shipping, set up and dismantling of any equipment. NB Specific removal times may be applicable
- The sponsor is responsible for all audio-visual equipment, labour and electricity as required
- The sponsor is responsible for all costs related to any food and beverage and must be supplied by the host venue
- The sponsor is responsible for all signage related to the Presentation Theatre.
Sponsorship Opportunities

BRONZE SPONSOR
$10,000 Morning Refreshment Break
Tea, coffee, assorted cold beverages and a light snack will be provided prior to the start of the plenary each morning.

Date Options
• Thursday May 3 (0830 – 0900)
• Friday May 4 (0830 – 0900)
• Saturday May 5 (0830 – 0900)

$10,000 Internet Café (Exclusive)
The Internet Café is one of the most visited points by all conference participants. Four (4) working stations will be made available to conference participants. The sponsors’ corporate logo will be set as the desktop wallpaper as well as the screen saver icon.

$10,000 Cell Phone Recharging Kiosk
Four cell phone-charging kiosks, each able to charge 12 devices simultaneously and quickly. Each unit will be individually branded.

$10,000 App Sponsor (Exclusive)
Sponsoring our mobile conference App is a great way to showcase your organization and keep our annual conference “green”. The App is now a “must have” for connecting and organizing delegates and exhibitors.

$10,000 WiFi Sponsor (Exclusive)
Wifi is an essential service! Wifi users will see your logo whenever they log in: a perfect opportunity to enhance and build your corporate profile.

PATRON SPONSOR
($5,000 and under)

$5,000 Conduct an Unaccredited Diagnostic Theatre
• (Limited to one 30-minute sessions per company with maximum 20 guests per session)
• N.B. Times may be subject to change without notification.

EVENT DATE AND TIME OPTIONS
Thursday May 3 (0700 – 0730)  
N.B. Runs concurrently to the AMMI Canada AGM Breakfast
• Breakfast 0700 – 0730  
• AGM 0730 – 0845

Friday May 4 (0700 – 0730)  
N.B. Runs concurrently to the CACMID AGM Breakfast
• Breakfast 0700 – 0730  
• AGM 0730 – 0845

Saturday April 2 (0700 – 0730)  
N.B. Runs concurrently to the CFID Bug Run

BENEFITS
• The Session will take place in a dedicated meeting room for a maximum of 20 guests, at no extra charge.
• Basic Audio Visual (one screen, one projector, one podium and one microphone) and basic electricity is supplied at no additional cost

ADDITIONAL COSTS
(not included as part of the sponsorship)
• The sponsor is responsible for all expenses related to the speakers
• The sponsor is responsible for all audio-visual equipment and electricity above and beyond the basic equipment provided
• The sponsor is responsible for audio visual labor to run the event
• The sponsor is responsible for any food and beverage provided and must use the official supplier.
• Signage related to the symposium

$3,000 Hotel Floor Stickers
Include your booth number, logo and company name on six (6) floor stickers that will be placed in main corridors of the hotel leading delegates to the exhibit hall.

SPECIAL REQUESTS
If you have a particular idea on how you would like to promote your company at the AMMI Canada – CACMID Annual Conference 2018 please contact Riccarda Galioto (613) 260-3233 ext 102 or riccarda@ammi.ca.
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Sponsorship Program

**ACTIVITIES:**
1. Accredited co-developed sessions (lunch) $75,000
2. Unaccredited activities $50,000
3. Accredited co-developed sessions (breakfast) $35,000
4. Presentation Theatre (unaccredited) $20,000
5. Morning Refreshments $10,000
6. Internet Café $10,000
7. Cell Phone Recharging Kiosk $10,000
8. App Sponsor $10,000
9. WiFi Sponsor $10,000
10. Customized Key Card Holders $7,500
11. Unaccredited Diagnostic Theatre $5,000
12. Hotel Floor Stickers $3,000

**BENEFITS AND REWARDS**

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Where Canada’s Experts in Clinical Microbiology and Infectious Diseases Meet

Point de Rencontre des Experts Canadiens en Microbiologie Médicale et Infectiologie